



2022 Community Impact Report



seer
interactive

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Set Fire to Your Assumptions

Assumption

For-profit businesses only care about making money.

Set Fire

4% of net-profit goes to nonprofits and \$15MM donated to the community by 2032.

In 2022, Seer *doubled down* on their Community Impact goals...



April 2022
Seer's First
Community Impact
Manager is hired

July 2022
Bright Funds, a
platform to
centralize volunteer
and giving efforts, is
rolled out to the
team

October 2022
101 team members tracked
at least one volunteer hour
as part of the 31 days of
volunteering challenge. We
met our goal of having at
least one team member
volunteer each day during
the month of October.

November 2022
Seer donates \$20,000
on Giving Tuesday to
46 organizations, all
nominated by team
members.

December 2022
The Seer team tracks
5075 total volunteer
hours for 2022.

In 2022, Seer contributed

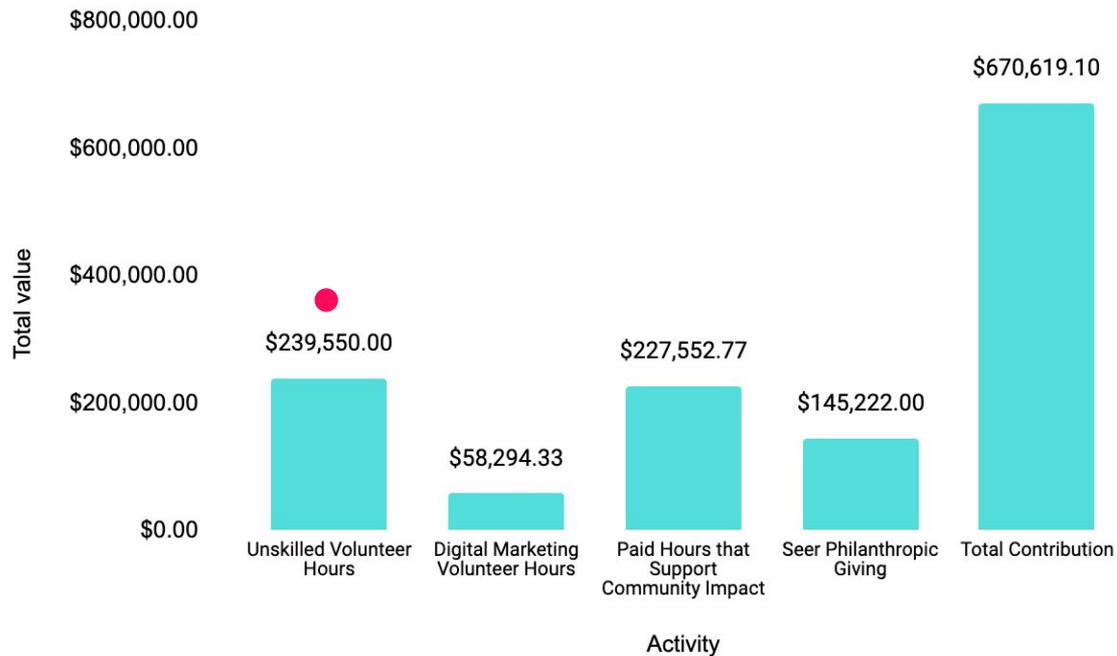
\$670,619

to the community through volunteering
and philanthropic giving.



2022 Financial Contributions

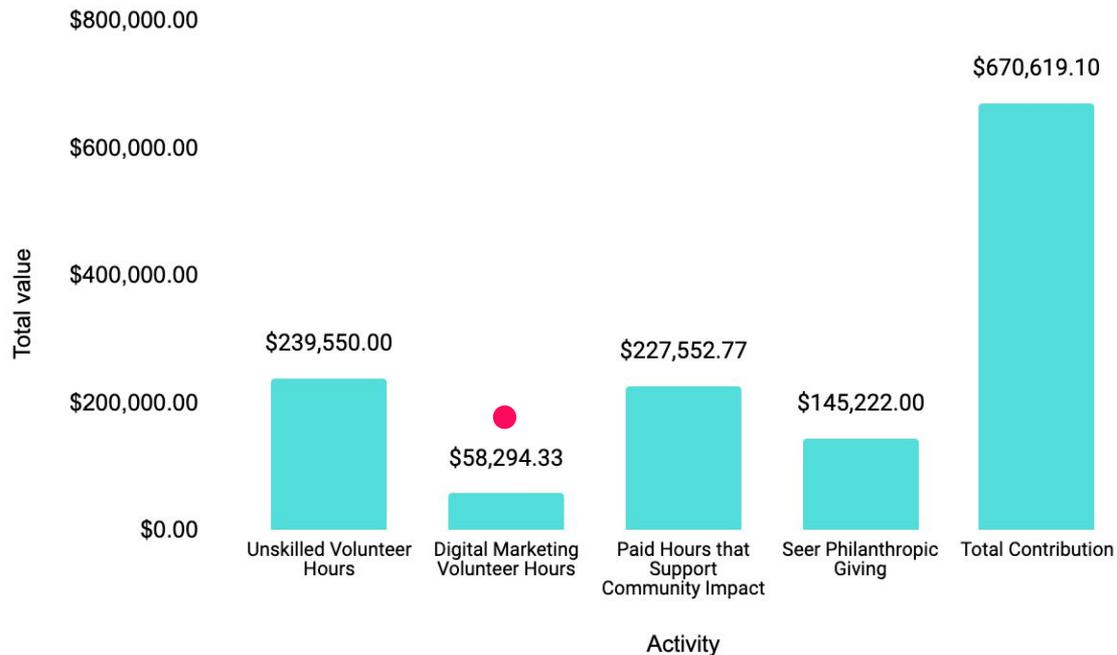
Unskilled Volunteering: This encompasses most of the volunteering our team does. We value this time at \$50/hr.



2022 Financial Contributions

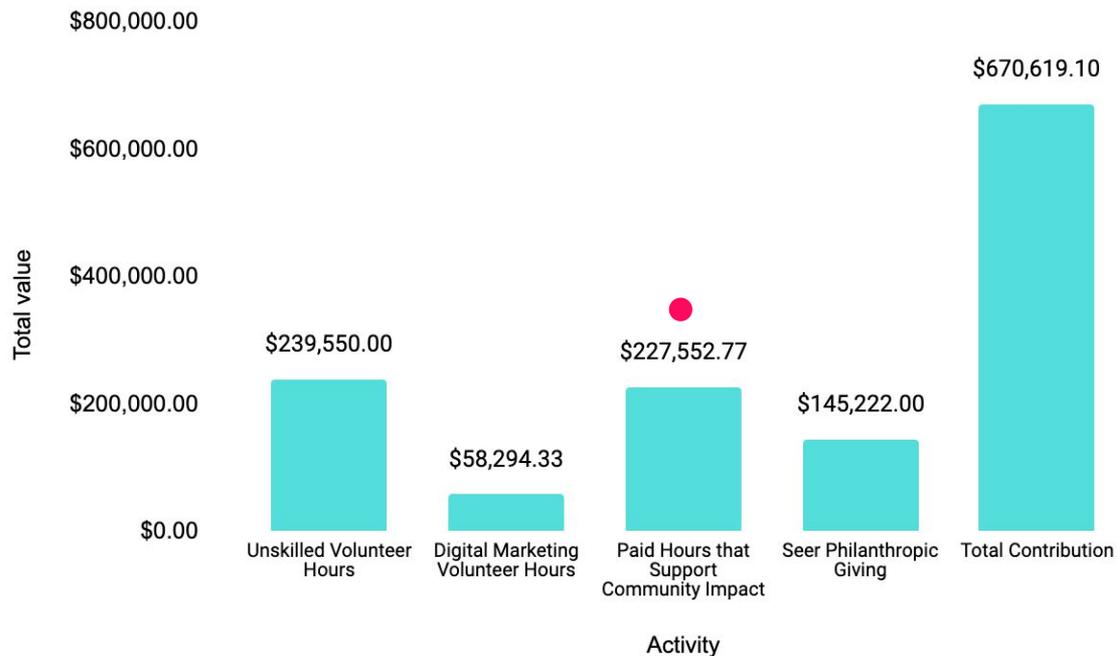
Digital Marketing Volunteering:

This volunteer time encompasses pro bono work done by our team for non profits as if they were a paying client. Value is assigned by the scope of work, like we would for a paying client.



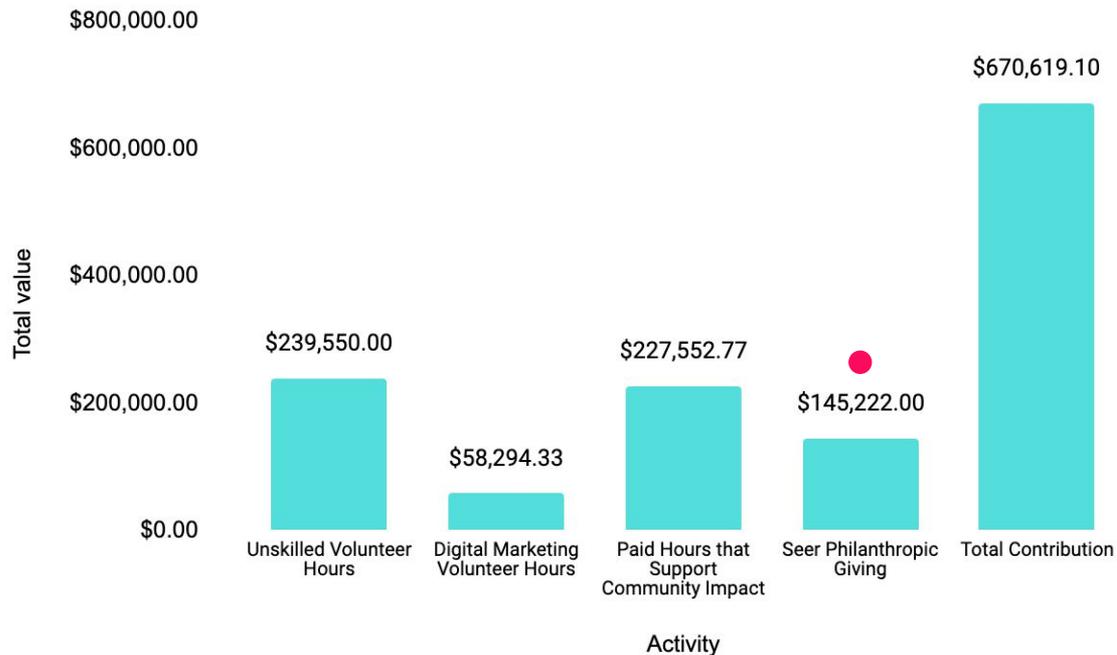
2022 Financial Contributions

Paid Hours that Support Community Impact: These are not volunteer hours, but paid time that the team spends on Community Impact Initiatives. This includes time spent hiring and training the Community Manager, any internal meetings or projects related to Community Impact, and the Community Impact Manager's salary and benefits.



2022 Financial Contributions

Seer Philanthropic Giving: This is funds donated to nonprofit organizations from Seer. It includes new client donations, monthly volunteer winners, sponsorships, team member requests, Giving Tuesday, and other initiatives.



2022 Seer Giving Highlights

\$16,000

to organizations chosen by team members
who volunteered & organizations nominated
by the team

\$20,000

For Giving Tuesday

\$18,090

in Sponsorships to events

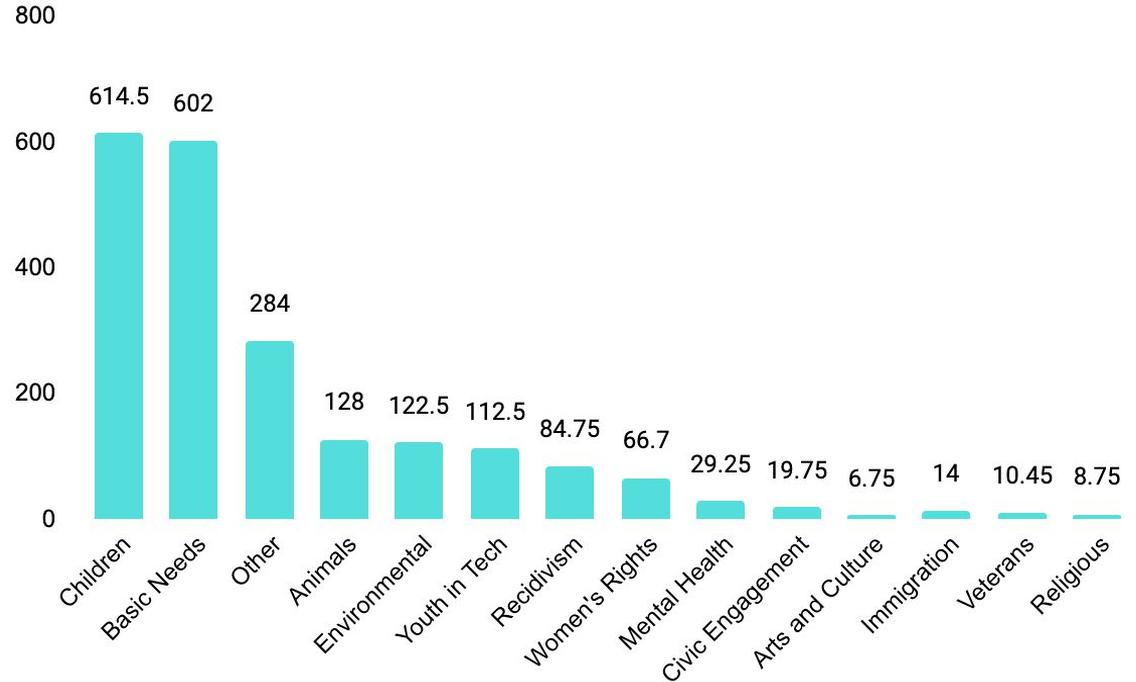
\$19,000

to organizations
nominated by new clients
upon signing with Seer

Volunteer Hours by Category

We began tracking our volunteer data by category in July. Working with children and helping individuals meet basic needs were the most popular.

Since July our team has volunteered with **145 different organizations.**



Top 5 Volunteers in 2022



Leroy
272.55 Hours



Bethany
189.10 Hours



Cori
143.03 Hours



Wil
135.51 Hours



Steve K.
108 Hours

Thanks for following along on our journey to give back \$15 million to the community by 2032!

In 2022 we were just getting started. In 2023, we're excited to share more detailed data about how our team volunteers and the non profits that our team invests time and money with.

We are proud to share that this report was designed by a member of Hopeworks, a non profit organization Seer partners closely with.



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